Solution Partners Offer:
Blockchain Strategy Dialog
27th November 2017, Frankfurt

Decision makers come for your solutions.
Real business bevelopment made by CINTONA

It is our core business to connect key decision makers with innovative suppliers to discuss strategies and projects in face-to-face meetings. We identify corporate projects and search for suitable suppliers. We help you to identify and address new corporate customers in a very efficient and convenient way. We know face-to-face meetings with qualfied suppliers are of great value for CxOs as long as these meetings deliver real value-ads. That's why we specialised in finding these value-ads with our analytic methods and tools. Our advanced easy-to-use business matching tools enable you to meet the best potential customers.

- ➲ **Decision Makers:** You'll meet decision makers being interested in your solutions in one-on-one meetings
- ➲ **Workshops** included in packages „Elaborated" and „Premium"
- ➲ **Qualified:** Tough pre-qualification grants for for decision makers with true interest in vendor meetings
- ➲ **Matchmaking** of your solutions and competencies with projects and interests of corporate decision makers
- ➲ **You select your meeting partners** based on detailed well-documented matching results
- ➲ **Market focus:** Invitation-only combined with market focus lead to relevant meetings
- ➲ **Ultra efficient:** Up to 20 CxO meetings in two days. Invest below your internal cost pf sales
- ➲ **Real Business Meetings:** Your meeting partners authorize each meeting and have clear expectations
- ➲ **Sales Support:** We present your solutions before the event in calls, newsletter, online presentations and campaigns
- ➲ **Reduced opportunity cost:** We fill your sales pipeline for a reasonable invest while you can close your „low hanging fruit"
- ➲ **Online Community:** Stay in touch and interact with your new contacts

Sole real Blockchain business summit in DACH. Corporate key players exchange ideas and source solutions

Blockchains – mainly known as the technology behind cryptocurrencies like Bitcoin – are the biggest invention in IT since the Internet istelf. This technology does not mereley reproduce existing economic and social processes but rather enables a new form of living and working together in the digital age. Blockchains are a global digital ledger in a distributed and encrypted database. Each transaction written in this ledger is knwon at each physical point within the database in near-realtime which makes it unforgeable. Each manipulation of a transaction already donewould be uncovered immediately by the the real-time control oft he world's largest IT infrastructure called Blockchains. Compared to classical digital transactions Privacy is better protected due to the encryption.

The story sounds technical but is in fact revolutionary because within the system of Blockchains all identities and types of legal relationships like property, contracts, martial status as well as the processing of contracts and deals are handled in a way that is of integrity, authentic, tamper-proof and therefore 100% trustworthy. No centralized or mediating authority is needed to certify identities, grant property rights or handle payments. There is an enormous strategic potential in the fact that producers can increase their share in the value chain by excluding authorities and intermediaries. Blockchains enable fast and unprecedented peer-tp-peer contracts between producers and end-customers.

A new internet of trust emerges, this time really peer-to-peer. Blockchains substitute certification and legalisation entities like public services, banks, companies, notaries etc and save the cost for certifications no longer needed. Blockchains will also make businesses more agile and dynamic bcause even complex contracts can be processed very quickly. Despite the high speed legal certainty increases becasue all contracts and legal relationships are tamper-proof. By enabling legal and compliant communication between human beings and machines as well as between machines and machines Blockchains will also become the cheap trust protocol for the Internet of Things (IoT). Contracts will become really smart. By interacting with smart products and peer-to-peer payment systems they will „process themselves" correctly and accurately. When combined with Artificial Intelligence (AI) Blockchains built a platform for secure smart agents and virtual as well as physical robots that help humans with their work or replace human labor.

Documents and messages gain a new kind of authenticity and integrity, which helps companies to be compliant and agile at the same time. Without investing in new hardware companies can improve their identity management to an unprecedented security level. Blockchains are open-source software. Each company can start experimenting immediately.

Major topics to be discussed:

- ➲ Strategic impacts
- ➲ Disruption of value chains
- ➲ New business models
- ➲ Blockchain-based peer-to-peer business / some examples
- ➲ Smart markets
- ➲ Bitcoin, Ethereum & Co. – The finance revolution
- ➲ Blockchains in identity and access management
- ➲ Blockchains and IoT/m2m
- ➲ Smart contracts – how do they actually work?
- ➲ Blockchains in all certification processes (HR, Finance, Legal)
- ➲ KYC chain
- ➲ Technical infrastructures
- ➲ Compliance and current legal conditions
- ➲ Legal outlook
- ➲ Strategic riks
- ➲ Technological risks

27th November 2017, KTC Königstein, Taunus

8:00
Start Registration / Breakfast

9:00
Opening

9:15
Business Case

9:50
Business Case

10:25
Coffee Break / Peer Networking

10:40-11:40
- **Workshop 1:TBA**   *-- oder*
- **Networking Session 1** (10:40-11:10)
- **Networking Session 2** (11:10-11:40)   *-- or*
- Round Table Discussions

11:40-12:40
- **Workshop 2:TBA**   *-- oder*
- **Networking Session 3** (11:40-12:10)
- **Networking Session 4** (12:10-12:40)   *-- or*
- Round Table Discussions

12:40
Lunch / Peer Networking

13:40
Business case

14:20-15:20
- **Workshop 3: TBA**   *-- oder*
- **Networking Session 5** (14:20-14:50)
- **Networking Session 6** (14:50-15:20)   *-- or*
- Round Table Discussions

15:20-16:20
- **Workshop 4: TBA**   *-- oder*
- **Networking Session 7** (15:20-15:50)
- **Networking Session 8** (15:50-16:20)   *-- or*
- Round Table Discussions

16:20
Coffee Break / Peer Networking

16:35
Business Case

17:10
Business Case

17:45
Business Case

18:30
We invite you for drinks and snacks at the hotel bar - Chill out and networking after an exciting day

Send booking fax to +41 21 52 13 633
or mail scan to sven.hardt@cintona.com

We book the following package to become a solution partner of
Blockchain Strategy Dialog at 27th November 2017 in Königstein:

Premium	3 representatives	10 meetings + Workshop	7,000 EUR + VAT
Elaborated	2-3 representatives	8 meetings + Workshop	6,000 EUR + VAT
Advanced	2 representatives	6 meetings	4,600 EUR + VAT
Basic:	1 representative	5 meetings	3,900 EUR + VAT

Company name and address:

_____

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Attendees (name(s), job title(s), email(s), can also be named later in time):

_____

_____

_____

Main point of contact for us on your side (name, email, phone):

_____

_____

_____
City, date

_____
Signatue

CINTONA Ltd | Hauptstrasse 14 A | CH-8280 Kreuzlingen
Sven Hardt | sven.hardt@cintona.com | +41 79 246 67 0
Terms & Conditions
• The booking becomes valid when confirmed by CINTONA.
• CINTONA guarantees for the services stated in this brochure.
• Payment is due prior to the event after booking, because CINTONA starts to work for the client immediate- ly after booking (presentation of solutions, research etc.) and needs to pay services in advance herself.
• CINTONA is not liable for damages caused by technical malfunctions or force majeure like e.g. acts of God, war, riots, terrorist threats or activities, political constraints or trade disputes.
• The regular cancellation fee is 25% of the invoice. In a period starting 4 weeks before the event the fee is 100% of the invoice.
• The solution partner bears expenses for damages caused by the partner's representatives during the event.
• Place of jurisdiction shall be Kreuzlingen, Switzerland