



**AI STRATEGY
DIALOG**
Frankfurt 28th Nov 2017



CINTONA
CHIEF INTELLIGENCE

Solution Partners Offer:

AI Strategy Dialog

28th November 2017, Frankfurt

Decision makers come for your solutions.
Real business development made by CINTONA

It is our core business to connect key decision makers with innovative suppliers to discuss strategies and projects in face-to-face meetings. We identify corporate projects and search for suitable suppliers. We help you to identify and address new corporate customers in a very efficient and convenient way. We know face-to-face meetings with qualified suppliers are of great value for CxOs as long as these meetings deliver real value-ads. That's why we specialised in finding these value-ads with our analytic methods and tools. Our advanced easy-to-use business matching tools enable you to meet the best potential customers.

- **Decision Makers:** You'll meet decision makers being interested in your solutions in one-on-one meetings
- **Workshops** included in packages „Elaborated“ and „Premium“
- **Qualified:** Tough pre-qualification grants for decision makers with true interest in vendor meetings
- **Matchmaking** of your solutions and competencies with projects and interests of corporate decision makers
- **You select your meeting partners** based on detailed well-documented matching results
- **Market focus:** Invitation-only combined with market focus lead to relevant meetings
- **Ultra efficient:** Up to 20 CxO meetings in two days. Invest below your internal cost of sales
- **Real Business Meetings:** Your meeting partners authorize each meeting and have clear expectations
- **Sales Support:** We present your solutions before the event in calls, newsletter, online presentations and campaigns
- **Reduced opportunity cost:** We fill your sales pipeline for a reasonable invest while you can close your „low hanging fruit“
- **Online Community:** Stay in touch and interact with your new contacts

Leading AI business summit in Central Europe. Our clients know: Mastering AI means mastering future markets. Corporate strategies without AI can no longer be considered strategies. Corporate key players seek crucial insights, ideas and solutions by networking with suppliers at AI Strategy Dialog.

AI technologies became part of daily life. AI can be monetized in digital business models. Chat-bots, personal assistants, roboadvisors, machine learning and cognitive computing are relevant technologies and become parts of corporate strategies. Big data technologies, open source software, cloud computing and affordable high performance computing dramatically reduce costs for cpu-consuming tasks like analysing patterns and trends in the web. AI based business models can actually pay off. Mega trends like IoT/m2m, smart products or

intelligent supply chains become even more boost with cheap AI available.

We experience the dawn of AI age. Behind all the hype there are remarkable actual breakthroughs. A new kind of software autonomously anticipates wishes of users and customers by cognizing patterns, knowledge, plannings and even argumentations. This process called machine learning makes the development of new software even quicker and cheaper. Software develops software. Machine learning is and will remain below human intelligence but the development reached a maturity level that enables more profitable business models and more efficient processes.

Topics:

- AI Business Models
- Digitization
- War for AI talents
- Agile organisation
- Deep learning
- AI for structured data
- AI and Big Data
- Machine learning
- Cognitive computing
- Voice interfaces
- Voice recognition
- Tensorflow
- Simulations
- Cognizing patterns
- Conversational AI
- Chatbots
- Personal assistants
- Roboadvisors
- Open source trends
- Cloud as super computer?
- High performance computing (HPC)
- AI based products for volume markets
- Neue Software und Hardware für komplexe neuronale Netze
- Complex neuronal networks (hardware and software)
- AI in manufacturing and engineering
- AI in IT Security

28th November 2017, KTC Königstein, Taunus

8:00
Start Registration / Breakfast

9:00
Opening

9:15
Business Case

9:50
Business Case

10:25
Coffee Break / Peer Networking

10:40-11:40

- **Workshop 1:TBA** -- oder
- **Networking Session 1** (10:40-11:10)
- **Networking Session 2** (11:10-11:40) -- or
- Round Table Discussions

11:40-12:40

- **Workshop 2:TBA** -- oder
- **Networking Session 3** (11:40-12:10)
- **Networking Session 4** (12:10-12:40) -- or
- Round Table Discussions

12:40
Lunch / Peer Networking

13:40
Business case

14:20-15:20

- **Workshop 3: TBA** -- oder
- **Networking Session 5** (14:20-14:50)
- **Networking Session 6** (14:50-15:20) -- or
- Round Table Discussions

15:20-16:20

- **Workshop 4: TBA** -- oder
- **Networking Session 7** (15:20-15:50)
- **Networking Session 8** (15:50-16:20) -- or
- Round Table Discussions

16:20
Coffee Break / Peer Networking

16:35
Business Case

17:10
Business Case

17:45
Business Case

18:30
We invite you for drinks and snacks at the hotel bar - Chill out and networking after an exciting day

**Send booking fax to +41 21 52 13 633
or mail scan to sven.hardt@cintona.com**

**We book the following package to become a solution partner of
Blockchain Strategy Dialog at 28th November 2017 in Frankfurt:**

<input type="checkbox"/> Premium	3 representatives	10 meetings + Workshop	7,000 EUR + VAT
<input type="checkbox"/> Elaborated	2-3 representatives	8 meetings + Workshop	6,000 EUR + VAT
<input type="checkbox"/> Advanced	2 representatives	6 meetings	4,600 EUR + VAT
<input type="checkbox"/> Basic:	1 representative	5 meetings	3,900 EUR + VAT

Company name and address:

Attendees (name(s), job title(s), email(s), can also be named later in time):

Main point of contact for us on your side (name, email, phone):

City, date

Signature

CINTONA Ltd | Hauptstrasse 14 A | CH-8280 Kreuzlingen

Sven Hardt | sven.hardt@cintona.com | +41 79 246 67 0

Terms & Conditions

- The booking becomes valid when confirmed by CINTONA.
- CINTONA guarantees for the services stated in this brochure.
- Payment is due prior to the event after booking, because CINTONA starts to work for the client immediately after booking (presentation of solutions, research etc.) and needs to pay services in advance herself.
- CINTONA is not liable for damages caused by technical malfunctions or force majeure like e.g. acts of God, war, riots, terrorist threats or activities, political constraints or trade disputes.
- The regular cancellation fee is 25% of the invoice. In a period starting 4 weeks before the event the fee is 100% of the invoice.
- The solution partner bears expenses for damages caused by the partner's representatives during the event.
- Place of jurisdiction shall be Kreuzlingen, Switzerland