Solution Partners Offer:
Advanced Analytics Infrastructure Dialog
5th-6th November 2018, Frankfurt

Decision makers come for your solutions.
Real business bevelopment made by CINTONA

It is our core business to connect key decision makers with innovative suppliers to discuss strategies and projects in face-to-face meetings. We identify corporate projects and search for suitable suppliers. We help you to identify and address new corporate customers in a very efficient and convenient way. We know face-to-face meetings with qualfied suppliers are of great value for CxOs as long as these meetings deliver real value-ads. That's why we specialised in finding these value-ads with our analytic methods and tools. Our advanced easy-to-use business matching tools enable you to meet the best potential customers.

- **Decision Makers:** You'll meet decision makers being interested in your solutions in one-on-one meetings
- **Workshops** included in packages „Elaborated" and „Premium"
- **Qualified:** Tough pre-qualification grants for for decision makers with true interest in vendor meetings
- **Matchmaking** of your solutions and competencies with projects and interests of corporate decision makers
- **You select your meeting partners** based on detailed well-documented matching results
- **Market focus:** Invitation-only combined with market focus lead to relevant meetings
- **Ultra efficient:** Up to 20 CxO meetings in two days. Invest below your internal cost pf sales
- **Real Business Meetings:** Your meeting partners authorize each meeting and have clear expectations
- **Sales Support:** We present your solutions before the event in calls, newsletter, online presentations and campaigns
- **Reduced opportunity cost:** We fill your sales pipeline for a reasonable invest while you can close your „low hanging fruit"
- **Online Community:** Stay in touch and interact with your new contacts

When deciding on the infrastructure for Big Data and Smart Analytics applications IT Managers have to consider return on invest, performance and sustainability as well as current and planned business models

This is not an easy task in an environment of many new and innovative vendors, constantly changing management paradigms and hard-to-predict innovations in areas like Big Data, Artificial Intelligence or High Performance Computing.

With very efficient pre-matched one-on-one and group meetings the Advanced Analytics Infrastructure Dialog offers many opportunities to exchange ideas, strategies and experiences with colleagues, consultants and solution experts. Furthermore corporate IT leaders will present their specific strategies and outlooks.

Topics to be discussed:

- Role of Data Science
- Role of BI
- Database Management
- Unstructured Data
- Data Architecture
- Data Governance
- Creating actionable data
- Reactive vs proactive approach
- Hadoop
- Spark
- In-Memory Analytics
- In-Memory Database Management Systems
- No SQL Databases
- Data Lakes
- Deep Learning / Machine Learning
- Artificial Intelligence
- Real-Time Analytics
- Predictive Analytics
- Graph Analysis
- Self Service Data Analytics
- Event Stream Processing
- Model Management
- Linked Data
- Criterions & Anomalies
- Social Intelligence
- Text Analytics
- Video Analytics
- Behavioral Data
- Natural Language Processing
- Ensemble Learning
- Analytics Marketplaces
- Data Center Infrastructure
- Data Center Management
- High Performance Computing
- Bandwith Management
- Virtualisation Strategy
- Data Security

5th November 2018, Frankfurt

8:00
Start Registration / Breakfast

9:00
Opening

9:15
Business Case

9:50
Business Case

10:25
Coffee Break / Peer Networking

10:40-11:40
- **Workshop 1:TBA**   -- *oder*
- **Networking Session 1** (10:40-11:10)
- **Networking Session 2** (11:10-11:40)   – *or*
- Round Table Discussions

11:40-12:40
- **Workshop 2:TBA**   -- *oder*
- **Networking Session 3** (11:40-12:10)
- **Networking Session 4** (12:10-12:40)   – *or*
- Round Table Discussions

12:40
Lunch / Peer Networking

13:40
Business case

14:20-15:20
- **Workshop 3: TBA**   -- *oder*
- **Networking Session 5** (14:20-14:50)
- **Networking Session 6** (14:50-15:20)   – *or*
- Round Table Discussions

15:20-16:20
- **Workshop 4: TBA**   -- *oder*
- **Networking Session 7** (15:20-15:50)
- **Networking Session 8** (15:50-16:20)   – *or*
- Round Table Discussions

16:20
Coffee Break / Peer Networking

16:35
Business Case

17:10
Business Case

18:00
We invite you for drinks and snacks at the hotel bar - Chill out and networking after an exciting day

19:30 End Day 1

6th November 2018, Frankfurt

8:00
Start Registration / Breakfast

8:30
Opening

8:40
Business Case

9:15
Business Case

9:50
Coffee Break / Peer Networking

10:05-11:05
- **Workshop 5: TBA** - *oder*
- **Networking Session 9** (10:05-10:35)
- **Networking Session 10** (10:35-11:05)   – *or*
- Round Table Discussions

11:05-12:05
- **Workshop 6: TBA** -- *oder*
- **Networking Session 11** (11:05-11:35)
- **Networking Session 12** (11:35-12:05)   – *or*
- Round Table Discussions

12:05-13:05
- **Workshop 7: TBA**   -- *oder*
- **Networking Session 13** (12:05-12:35)
- **Networking Session 14** (12:35-13:05)   – *or*
- Round Table Discussions

13:05
Lunch / Peer Networking

14:05
Business Case

14:40
Business Case

15:15
Wrap-up and Closing Discussion

15:30
End of official part
Drinks, snacks and rooms remain available

Send booking fax to +41 21 52 13 633
or mail scan to sven.hardt@cintona.com

We book the following package to become a solution partner of
Advanced Analytics Strategy Dialog at 5th/6th November 2018 in Frankfurt:

Premium	3 representatives	20 meetings + Workshop	10,000 EUR + VAT
Elaborated	2-3 representatives	15 meetings + Workshop	8,000 EUR + VAT
Advanced	2 representatives	10 meetings	6,000 EUR + VAT
Basic:	1 representative	5 meetings	4,000 EUR + VAT

Company name and address:

_____

_____

Attendees (name(s), job title(s), email(s), can also be named later in time):

_____

_____

_____

Main point of contact for us on your side (name, email, phone):

_____

_____

_____
City, date

_____
Signatue

CINTONA Ltd | Hauptstrasse 14 A | CH-8280 Kreuzlingen
Sven Hardt | sven.hardt@cintona.com | +41 79 246 67 0
Terms & Conditions
• The booking becomes valid when confirmed by CINTONA.
• CINTONA guarantees for the services stated in this brochure.
• Payment is due prior to the event after booking, because CINTONA starts to work for the client immediate-
  ly after booking (presentation of solutions, research etc.) and needs to pay services in advance herself.
• CINTONA is not liable for damages caused by technical malfunctions or force majeure like e.g. acts of God,
  war, riots, terrorist threats or activities, political constraints or trade disputes.
• The regular cancellation fee is 25% of the invoice. In a period starting 4 weeks before the event the fee is
  100% of the invoice.
• The solution partner bears expenses for damages caused by the partner's representatives during the event.
• Place of jurisdiction shall be Kreuzlingen, Switzerland